

## The Commune of Kowal

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87-820 Kowal

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Standardy  
obsługi inwestora  
w samorządzie



# INVESTMENT FOLDER

THE COMMUNE OF KOWAL



[www.investin.gminakowal.pl](http://www.investin.gminakowal.pl)



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# KUJAWY-POMERANIA PROVINCE

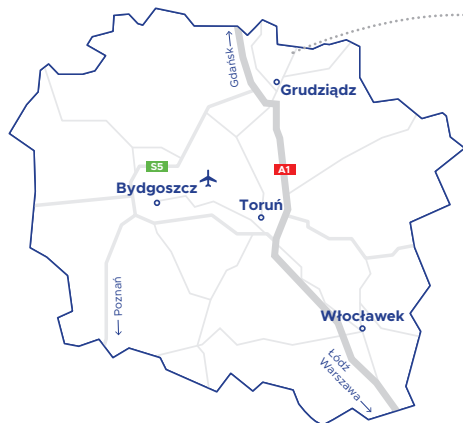
## INVESTMENT SHOWCASE



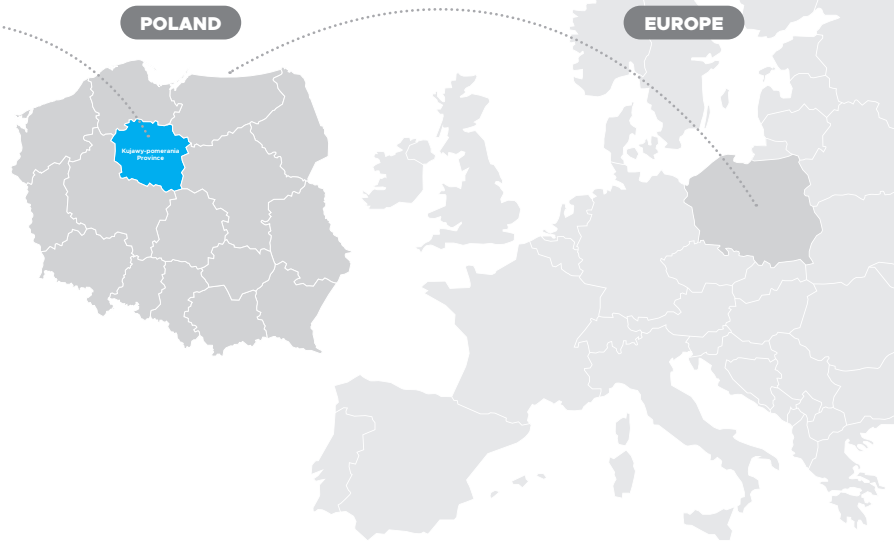
### Investors and Exporters Assistance Centre in Kujawy-Pomerania Province (K-PCOIE) The Office of the Marshal of the Kujawy-Pomerania Province

Plac Teatralny 2  
87-100 Toruń

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[www.kujawskopomorskie.trade.gov.pl](http://www.kujawskopomorskie.trade.gov.pl)  
<https://coi.mapa.kujawsko-pomorskie.pl/>



- Bydgoszcz – the province capital (Governor's Office)
- Toruń – the province capital (Marshal's Office)
- ✈ International Airport
- Main Directions



Kujawy-Pomerania Province is situated in an excellent, strategic location in the heart of Europe, in the central part of Poland. The region has two capitals: Bydgoszcz and Toruń, which together form an agglomeration inhabited by almost one million people. Kujawy-Pomerania Province is the tenth region of the country in terms of population and area. It is a region with a well-developed industry, producing many goods and offering services that arouse interest domestically and internationally. The region is the centre of modern food, electromechanical, paper, and plastic industries. There are also new industries developing in the region: BPO, renewable energy, and logistics. The strong agriculture sector plays an important role in the region's economy. The province has well-developed cultivation of cereals and sugar beet, and one of the highest rates in the country of arable land used for agriculture. Apart from the economic potential, the province is also rich in natural assets and tourist attractions. Poland's largest health resorts are also located here - in Ciechocinek and Inowrocław - which makes the region a destination for people who care about their health.

## WHY CHOOSE KUJAWY-POMERANIA PROVINCE?

- **Great location and transport network** - the Kujawy-Pomerania Province is located in the central part of Poland. The most important transport routes (TEN-T and the Pan-European Transport Corridor No. VI Baltic Sea-Adriatic Sea) intersect in the province. The region is covered by a dense and well-placed road infrastructure: the A1 highway from Scandinavia to southern Europe running through the entire province, express roads: S10 connecting Szczecin with Warsaw, via Bydgoszcz and Toruń; and S5 from Gdańsk via Bydgoszcz to Poznań and Wrocław. The international waterways E70 and E40 also run through the Kujawy-Pomerania Province. There is an international airport with a cargo terminal in Bydgoszcz.
- **Network of economic development zones** - there is an evenly distributed and systematically expanding network of industrial zones such as Industrial Parks, Technology Parks, Investment Parks, Economic Zones, Industrial and Technology Parks, and Economic Development Zones with well-prepared and fully serviced investment areas.
- **Innovative business support** - numerous business incubators, including the regional incubator in Włocławek, municipal incubators in Bydgoszcz, Włocławek, Świecie, and Solec Kujawski.
- **Qualified staff** - an important academic centre offering access to a rich pool of well-educated staff.
- **Unique tourist attractions** - including the Old Town in Toruń (entered in the UNESCO World Heritage List), Mill Island in Bydgoszcz aspiring to be the Venice of the Region, and Biskupin - also known as "Polish Pompeii" - which is the most famous archaeological conservation area in Central Europe.



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COMPARISON	POLAND	KUJAWY-POMERANIA PROVINCE
Area	312 679 km <sup>2</sup>	17 971 km <sup>2</sup>
Population [in thousands]	38 265	2 061
Population density [people/km <sup>2</sup> ]	122	115
Unemployment rate	5.5%	7.9%
Students	1 215 137	54 234
Average gross remuneration per month	5 226.00 PLN	4 601.72 PLN
GDP per capita	59 741.00 PLN	47 558.00 PLN

Source: Central Statistical Office, Statistical Yearbook 2021

## WHAT WE CAN OFFER

- **Investment offers** - a wide offer of land and investment facilities fully prepared for business activity.
- **An attractive location for investments** - including areas in Industrial and Technology Parks, in the Pomeranian Special Economic Zone or plots with convenient access to main national roads and railway lines.
- **A comprehensive public aid package** - a partial return of investment outlays or minimisation of costs related to running a business within the Pomeranian Special Economic Zone, the support is provided in the form of provincial aid (co-financing from the EU funds or the Labour Office).
- **Qualified staff - one of the most important academic centres** - access to a pool of well-educated staff; at the same time one of the lowest employment costs in the country.
- **Free support during the investment process** - Kujawy-Pomerania Investors and Exporters Assistance Center (K-PCOIE) offers free support at every stage of the investment process.

## ACCESS TO QUALIFIED WORKFORCE:

- Number of universities in the province: **16 universities**, including **11 private**
- Number of research and development institutions: **20**
- Number of students (the academic year 2020/2021): **54 234**

Source: Central Statistical Office, Statistical Yearbook 2021

## INTERNATIONAL COMPANIES ALREADY INVESTING HERE:

LPP SA, Kongsberg Automotive, OpusCapita (Posti Group), Thyssen Krupp, Bonduelle, Kitron, JPMorgan Chase Vastera, Rossmann, Stieglmeyer, Pepsico, Nokia, Atos, Nordzucker, Coca-Cola Hellenic Bottling Company, Mondi, Frosta, Lafarge, Nestle, Raben, DHL, Panattoni, Sharp, Neupack, Solvay, Indorama, Unilever, Jeronimo Martins.

## LEADING INDUSTRIES:

- Plastics processing sector
- Toolmaking industry
- BPO sector
- Paper sector
- Logistics
- Food industry
- Chemical sector
- Electromechanical industry
- Renewable energy sources (RES)



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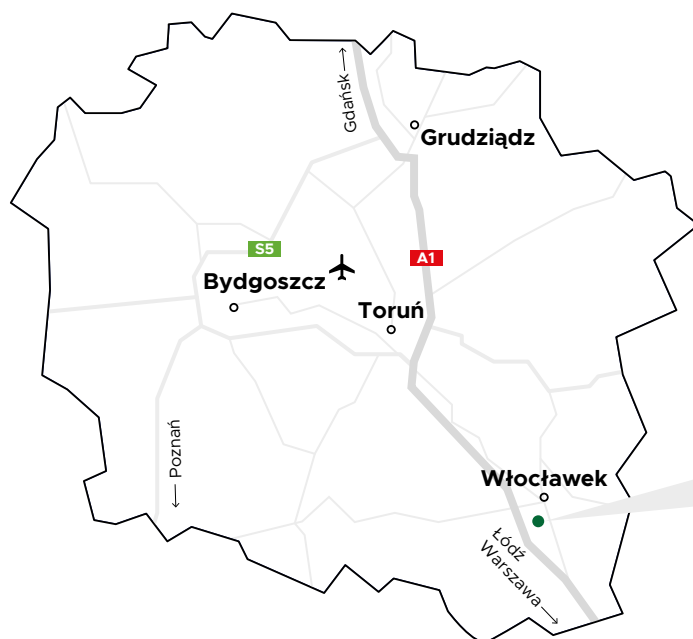
# INVESTMENT SHOWCASE

## THE COMMUNE OF KOWAL



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- Bydgoszcz – the province capital (Governor's Office)
- Toruń – the province capital (Marshal's Office)
- ✈ International Airport
- Main Directions

### ABOUT THE COMMUNE:

The commune of Kowal is located in central Poland. The investment areas are located directly by the A1 highway junction and the national road 91. The proximity of provincial cities and an international airport provide great potential for the development of logistics and industrial sectors. The commune also has some attractive tourist areas. Well-developed road and rail networks cover the commune, there are also bicycle and walking routes. We invite tourists who would like to spend their time in an active way, surrounded by nature and the beautiful landscapes of the Gostynin-Włocławek Landscape Park, and a nature reserve of Rakutowo Lake, Dzilno Lake and Lubiechowskie Lake. The commune offers access to human capital and the possibility of recruiting employees from the local labour market. The commune is part of the Pomeranian Special Economic Zone. The local authorities will be happy to provide advice, help and support to investors in completing all formal procedures.

- Convenient location - the commune of Kowal is located in central Poland, next to the A1 highway junction and the national road 91
- The proximity of provincial cities - Toruń 85 km, Łódź 110 km, Bydgoszcz 129 km
- High level of human capital and good social infrastructure
- The sightseeing and natural assets encourage people to spend their free time actively in the open air; the lovers of forests, leisure and recreation are attracted by the Lubiechowskie Lake with great leisure infrastructure
- The commune is part of the Pomeranian Special Economic Zone







# INVESTMENT SHOWCASE

## THE COMMUNE OF KOWAL

Area:	114.8 km <sup>2</sup>
Population:	3 927
Population density:	34/km <sup>2</sup>
Working age population:	2 44
Average gross remuneration per month:	4 383.49 PLN
Unemployment rate:	11,8%
Employees:	72/1000 residents

### DLACZEGO WARTO TU INWESTOWAĆ:

- **Transport accessibility** - the Kowal Commune Investment Park is situated in an excellent location, right beside the national road 91, near the A1 highway and approximately 6 km from a railway siding
- **Human capital** - good social infrastructure and lower labour costs compared to other regions
- **Business-related support** - the Pomeranian Special Economic Zone





# INVESTMENT SHOWCASE

## **THE COMMUNE OF KOWAL**

### SUPPORT FOR INVESTORS

#### INVESTMENT INCENTIVES :

- Preferential conditions and measures facilitating investments, which are made in the Pomeranian Special Economic Zone
- Assistance with administrative procedures  
TAX exemptions
- Well-developed road infrastructure
- Nearby railway siding
- Vocational education with the possibility of creating facilities according to the investor's needs

#### LEADING INDUSTRIES:

- Agriculture
- Tourism
- Logistics and industrial sector  
(investment areas)





# INVESTMENT SHOWCASE

## THE COMMUNE OF KOWAL

### COMPANIES ALREADY INVESTING HERE:

- “BARTEK” Sp. z o.o.  
(logistics, Poland)

### The Commune of Kowal

ul. Piwna 33  
87-820 Kowal

Aneta Kwarcieńska  
Kamil Olszewski

Tel. 54 2842 252 ; 54 2842 289  
E-mail: [urzad@gmina-kowal.pl](mailto:urzad@gmina-kowal.pl)

### OPENING HOURS:

Monday: 7.30am - 3.30pm  
Tuesday: 7.30am - 3.30pm  
Wednesday: 7.30am - 3.30pm  
Thursday: 7.30am - 3.30pm  
Friday: 7.30am - 3.30pm



**THE COMMUNE  
OF KOWAL**

# IMPLEMENTING STANDARDS OF INVESTOR SUPPORT IN LOCAL GOVERNMENTS OF THE KUJAWY- POMERANIA PROVINCE

The investment folder has been prepared as part of the “Implementing standards of investor support in local governments of the Kujawy-Pomerania Province” project no. POWR.02.18.00-00-0014/19, co-financed by the European Union, under the European Social Fund, under the Knowledge Education Development Operational Program (PO KED), Priority Axis II Effective public policies for the labour market, economy and education, Actions 2.18 High-quality administrative services. The project has been implemented by:

## Beneficiary



## Partner

Samorząd Województwa  
Kujawsko-Pomorskiego



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